

Overview from the Promotions sub-committee

National Square Dance Day

The last Sunday in February to be the designated day when all states demonstrate square dancing. The content of the day be up to individual state societies/clubs

Currently Western Australia, Tasmania and South Australia are the only states dancing. South Australia are still unable to take new dancers. The Promotions sub-committee believe that we should proceed with this event and support those states who can safely participate.

Flyer to be produced at a National Level

After discussion in the sub-committee flyers have been shortlisted to three. There still needs to be a little more work to complete. Past flyer produced by the National is on a Promotions page on the National website-thanks to Kevin.

National Radio Advertising

After many emails from Jason & Brenda. Brenda was finally able to contact the radio station who indicated a quote would follow in the near future.

Video

A universal video to be used for promoting. Greg Fawell has been contacted to edit the ad he produced for the WA convention. Greg has sent through 1 sample and the rest are still **a work in progress**.

Meet-Ups

Sasha conducted a training session to set up Meet Ups for state & territory delegates. Events have been set up for Perth and Launceston. There can only be three events running at a time on the Meet Ups platform. Sasha completed additional training for the Perth delegates.

Three Year Plan

Four volunteers from the sub-committee have been discussing and working on a three year plan for promotions. This is still a work in progress and is also attached.

Items to follow Up

Response or Feedback from National or State Bodies

Victoria response: At this stage we will not be doing anything in our state for National Square Dance day as we are not sure that we will be allowed to dance nor take beginners for first 6 months of 2021. We are however willing to assist other states where they need it to help promote square dancing if they would like any assistance. We look forward to running an event on National Square Dance Day in 2022.

South Australia response: Accepted the date and happy to go along with National Square Dance Day.

Access for Sasha to webpage and Facebook page